

**Quotations for selection of a Cross Platform Alumni Networking  
Platform/Application service provider for IIT Kanpur alumni**

IIT Kanpur intends to deploy a cross platform alumni-networking platform/portal/application for its alumni community. The platform should connect IIT Kanpur alumni under one umbrella through location-based networking through a personalized application and help them in career advancement activities.

Quotations in two bid system Technical & Financial are invited from application solution providers firm/company in a sealed cover envelop separately superscribing "Technical bid and Financial bid. All these two envelops should be placed in a single sealed envelop superscribing as "Quotations for selection of a cross platform alumni networking platform/application" latest by December 5, 2014, 5:30 PM.

**Terms & Conditions:**

1. The alumni-networking platform should primarily have location based networking features and should help the alumni/users in personal and professional networking. IIT Kanpur alumni should be able to connect and contact each other through a map-based network.
2. The platform should provide a jobs section for the benefit of IIT Kanpur alumni. Application should send relevant job postings/opportunities to the alumni and should also allow them to get referrals through the IIT Kanpur peer network.
3. The alumni-networking platform/application has to be maintained for 2 years after the initial development period. The solution provider will maintain regular reports and share all database, analytics reports and related documentation with the IIT Kanpur project team (containing DORA staff).
4. Service provider should take care of server requirements/band width for handling the database and traffic of around 30,000 IIT Kanpur alumni. Tools required for personal and professional interactions of the alumni, such as personal messages and finding jobs should also be incorporated within the system.
5. The platform should also provide services for automated newsletters and bulk mails to IIT Kanpur alumni. Alumni office IIT Kanpur will use this feature for communicating with the alumni network from time to time.
6. Service provider should provide adequate training to the DORA staff about the usage of the platform.

7. The application solution provider firm/company should have experience in creating private or open alumni networking platforms with over 2500 users and should provide relevant links/proof for the same.
8. Service provider should also provide Copies of the work order/project reports/proof for development of similar networks/applications in the past.
9. The Application solution provider firm/company should provide a demo for the proposed platform within 21 days with necessary features with the proposal.
10. The alumni-networking platform has to be developed within 2 months of signing the work order. The solution provider firm/company is also expected to offer free platform and feature upgrades from time to time.
11. IIT Kanpur reserves the right to cancel the requirement of alumni-networking portal/Application at its sole discretion, at any point of time during the initiation process.
12. Technical feature and specification checklist:

S.No	Technical features and specifications	Yes/No
1.	Location based alumni networking with Google/apple map integration as applicable.	
2.	Location based real time user mapping	
3.	Aggregated Job board for the users with job search functions based on skills, location and referrals.	
4.	Alumni job referral mechanism and automatic notifications for the users.	
5.	Application widgets for referring, applying and sharing posted job opportunities.	
6.	In-app messaging/mail for the users.	
7.	Integrated newsletter and bulk mailing tools such as mailchimp, mandrill etc.	
8.	Web portal with cross platform responsiveness.	
9.	Mobile application compatible to iOS, including hosting on iTunes store.	
10.	Mobile application compatible to Android including hosting on Playstore.	
11.	Cloud based network with minimum capacity to handle 30000+ users. (Suggest server/cloud used)	
12.	Integration of database management tools (suggest tools)	
13.	Preferred technologies, operating systems: node.js, angularJS, Xcode, Android, iOS etc.	
14.	Integration with other social networks and API's	

The proposal along with required documents listed under terms and conditions should reach the Dean, Resources and Alumni, IIT Kanpur by December 5, 2014, 5:30 PM.

For any clarification, the Mobile Application solution provider firm/company could mail at [drpghelp@iitk.ac.in](mailto:drpghelp@iitk.ac.in) .